



# Adult Education Board Presentation

February 24th, 2023



# Value Proposition

Education is critical for breaking the poverty cycle and its importance is reflected within the American economic structure. **One in three adults in Harris County are considered low functionally illiterate.** They are unable to manage daily activities and employment tasks that require reading skills beyond a basic level in any language. HCDE Adult Education provides **access to free adult literacy and workforce programs** which enable participants to learn skills that influence their **health** and **well-being** and support their **functionality** in society as a **thriving adult**. Without access to affordable adult education programming many individuals and families are subject to becoming a statistic.

# Adult Education at a Glance

- A state and federally funded literacy program
- Largest Adult Education provider in the State of Texas
- Provides literacy services for Adult Learners (Ages 16+) in:
  - English Language
  - Math, Reading, and Writing skills needed to achieve a High School Equivalency (HSE) diploma
  - Industry recognized Workforce Certification training
- Provides Career Services including Wrap Around Services, Upskilling, Employability and Job Placement assistance

# The Team

**Stephanie Ross,**  
Senior Director

**Linda Fehoko,**  
Director

**Angelica De Leon,**  
Program Manager

**May O'brien,**  
Program Manager

**Bill Medina,**  
Program Manager

**Denise Johnson,**  
Program Manager

**Dr. Yashu Rao,**  
Program Manager

**Briggett Bentley,**  
Budget Coordinator

**Sanjuanita Vela,**  
Secretary

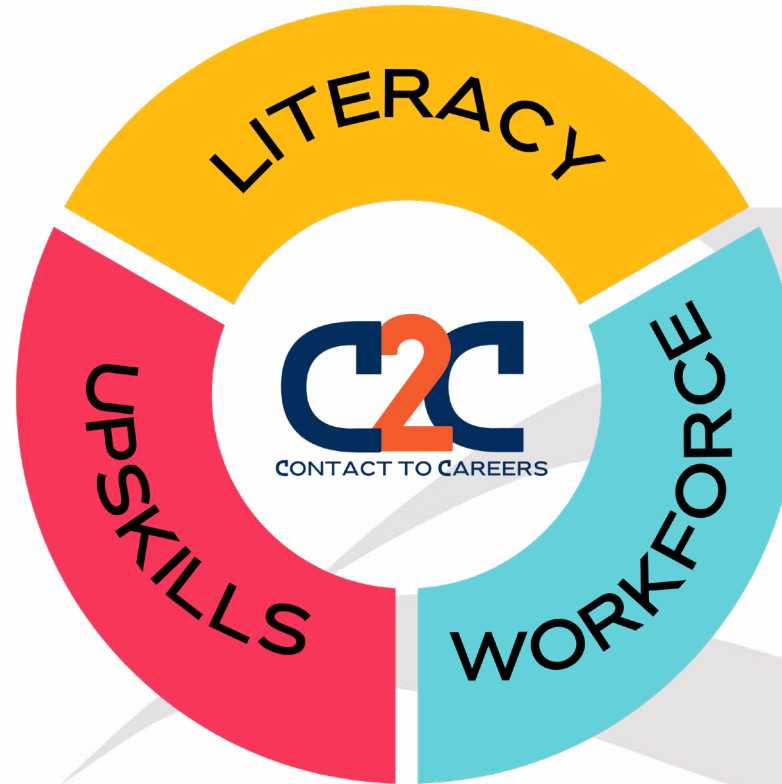


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# Educate | Empower | Employ

- **Contact to Career** Program Model, students receive all our services



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Harris County  
Department of  
Education

# A Breakdown of Services

## Basic Literacy

- English Literacy
- High School Equivalency
- Civics & Citizenship
- Distance Learning

## Workforce Certification Training

- Certified Nursing Assistant
- Customer Service Marketing Representative
- Medical Assistant Prep
- Heating Ventilation and Air Conditioning
- Business Office Technology
- Phlebotomy
- Medical Billing and Coding
- Front office Specialist

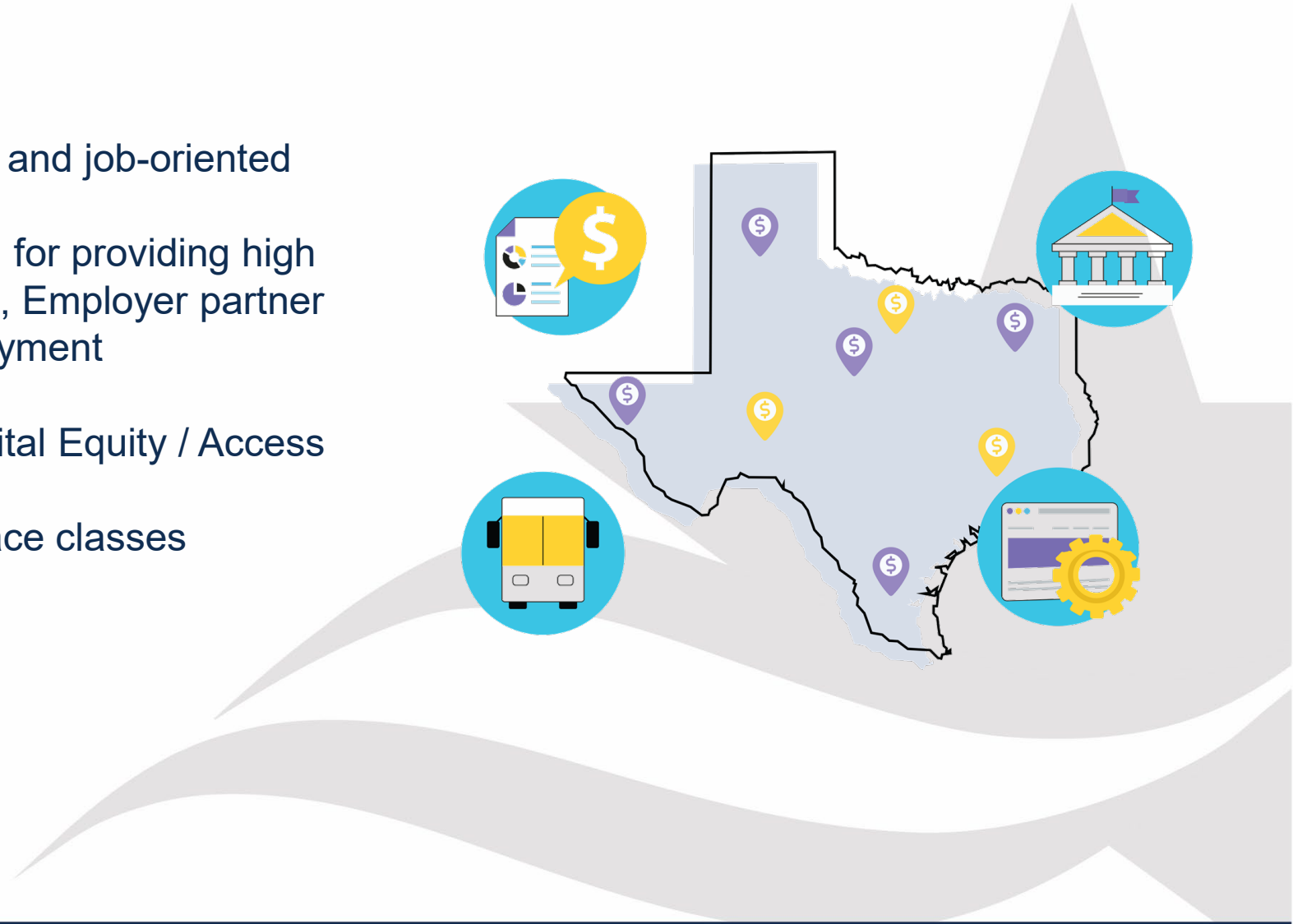
## Career Services

- Employability Training & Career Counseling
- Job Placement Assistance
- Upskilling
- Health Literacy Seminars
- Digital Literacy Seminars
- Financial Literacy Seminars
- Leadership and Professional Development
- Mental Health and Wellness
- Resource Assistance



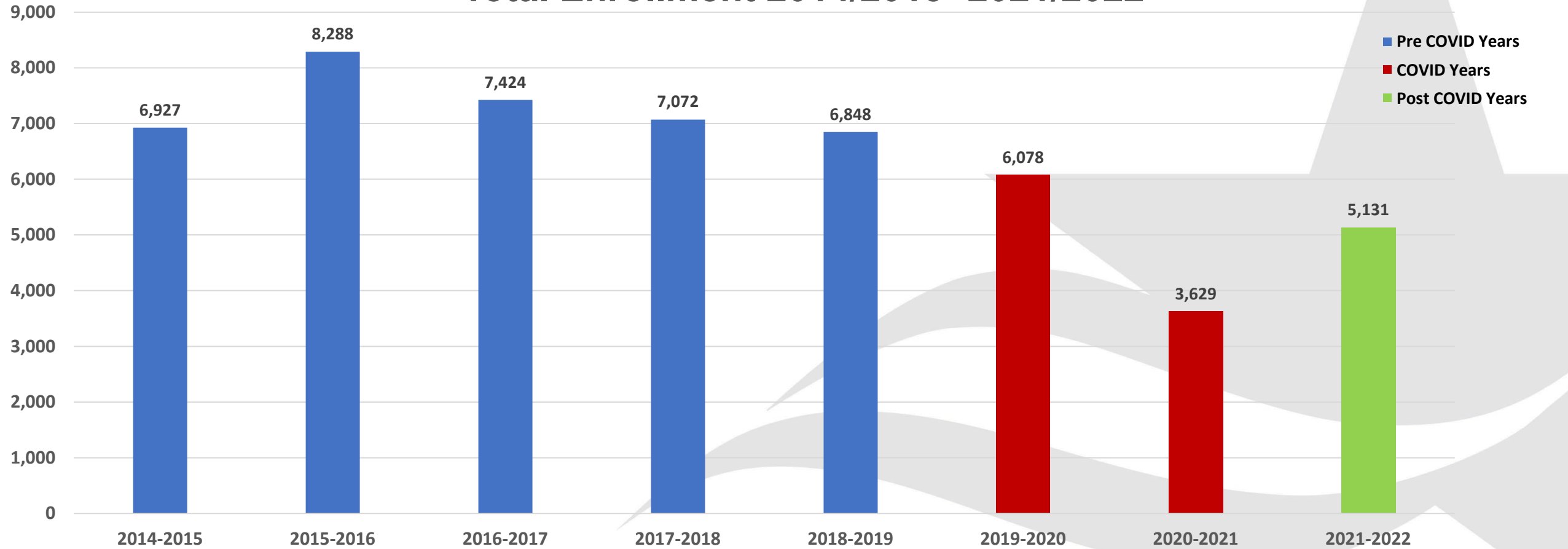
# Trends

- Adult Education is market-driven and job-oriented
- Labor Market Information utilized for providing high demand Workforce Certifications, Employer partner connections, and Student Employment
- Need for Digital Literacy and Digital Equity / Access
- Hybrid Engagement, Face-to-Face classes



# Adult Education

## Total Enrollment 2014/2015 -2021/2022





# Key Highlights

- Received multiple TWC Grant Awards to expand programs and collaboration, Valuing at \$970K
- Strategic partnerships including service providers, employers, and consultants
  - USCIS for Citizenship Education
  - T-Mobile, Chromebooks and Hotspots
  - EdOpp Solutions consultation work for Staff PD
  - Marek Construction for Employer Engagement
- Adult Ed faculty recognized on Local, State, and National levels as experts in Literacy, Instruction, Innovation, and Leadership
- Launching of Career Empowerment Program
- Community Impact through hosting events such as Job Fairs and Drives
- Hosted Annual PD Day, clocking over 500 Hours of collective Professional Development in Adult Education



# Next Steps – Level Up!

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- New state of the art facility – Adult Education Building
- Promoting/Branding Campaign – Impact/Value
- Major Collaborations and Partnerships



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